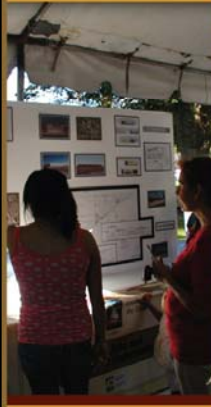




GENERAL PLAN UPDATE



MADERA GENERAL PLAN UPDATE

**City of Madera
General Plan Steering Committee**

January 28, 2008



Introductions

MADERA GENERAL PLAN UPDATE

- Madera Parks & Community Services
 - Michael McHatten, Director of Administrative Services
 - Mary Anne Seay, Parks & Community Services Director
- PMC
 - Eric Norris, Project Director
 - Barb Kinison-Brown, General Plan Update
 - Tammy Seale, Parks & Recreation Master Plan
- Steering Committee Members



MADERA GENERAL PLAN UPDATE

Vision 2025, Madera General Plan, and the Parks and Recreation Master Plan

Implementing the Community's Vision through the General Plan Update and Parks and Recreation Master Plan



Objectives of tonight's meeting

MADERA GENERAL PLAN UPDATE

- Provide an overview the Parks and Recreation Master Plan and Parks, Recreation and Open Space Element of the General Plan
- Review the preliminary needs and recommendations of the existing parks system
- Discuss the opportunities and implications of implementing Vision 2025's park and recreation strategies
- Receive comments on priorities for the future park and recreation system



Vision 2025 Overview

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- **A Well-Planned City**
 - Affordable housing, balanced land use, efficient services, and open communication between government and community
- **Good Jobs and Economic Opportunities**
 - A well trained, well paid workforce and diverse business opportunities
- **A Strong Community and Great Schools**
 - Leadership, opportunities, arts and culture
- **A Safe, Healthy Environment**
 - Protected natural resources, secure community, healthy educational and recreational opportunities



Vision 2025: Parks and Recreation

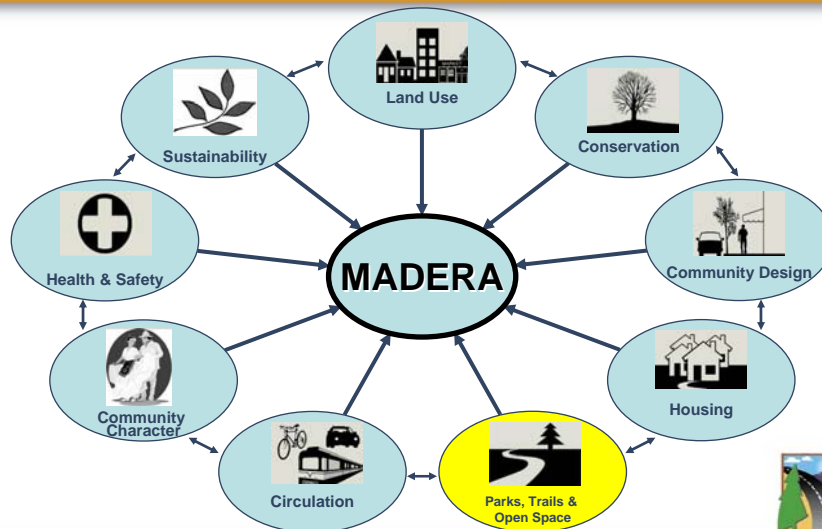
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- **Community Gathering Places:** Develop/expand and promote community gathering places that reflect the multicultural community in Madera. (Strategy 202)
- **Neighborhood Parks:** Ensure recreational availability by providing a park in close proximity to every neighborhood (Strategy 414)
- **Youth-Senior Citizen Activities:** Develop programs for Maderans of all ages with emphasis on youth-senior activities. (Strategy 337)



Madera's General Plan Elements

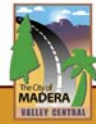
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The Park and Recreation Master Plan

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- Implements Vision 2025
- Includes a evaluation of the City's park and recreation demands and needs
- Allows the City to develop goals, policies and actions that will improve and expand the City's existing system
- Assists the City to identify the costs and timing of park projects and how to fund them



Steps of the Master Plan Process

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- Existing Conditions Assessment & Inventory
- Park and Recreation Needs Assessment
- Draft Policies and Programs
- Public Workshop
- Implementation (Priority Projects, Phasing and potential funding sources)
- Draft and Final Master Plans
- Anticipated adoption September 2008



Overview of Madera's Park, Recreation and Open Space System

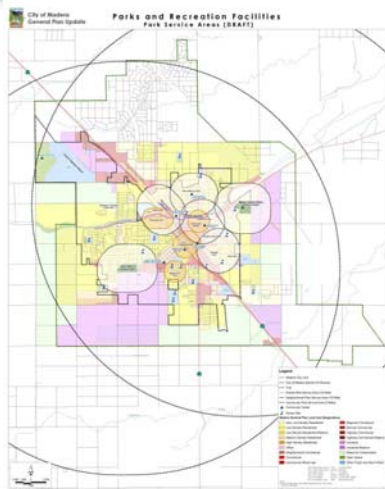
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- Department of Parks & Community Services
 - Park Operations & Maintenance
 - Park & Recreation Facility Planning
 - Recreation Programming
 - Senior Services
- 14 Parks
- 7 Community Centers
- Trails
- Linear Parks



Where are the City's parks and recreation facilities?

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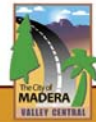
- Centennial Park
- Cleveland – Granada Linear Park
- Clinton Park
- Community Garden
- Knox Park
- Lions Town & Country Park
- Madera Municipal Golf Course
- Madera-Sunrise Rotary Sports Complex
- Maple Court
- McCullough - Fresno River Trail
- McNally Park
- Pan-Am Park
- Riverside Park
- Riverview Park
- Rotary Park
- Sharon Avenue Linear Park



What types of recreation amenities are available?

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- Amphitheater
- Baseball and softball fields (regulation & recreational, lighted & not lighted)
- Basketball Courts (indoor & outdoor)
- Covered pavilions/picnic areas with barbecue
- Community Centers (multipurpose, senior and youth)
- Community garden
- Horseshoe pits
- Large playing field
- Picnic Tables and Benches
- Playgrounds (tot lot and standard)
- Skate park
- Soccer fields (regulation and recreational, lighted, not lighted)
- Swimming pool complex with bleachers
- Tetherball courts
- Trails (multipurpose, paved)
- Volleyball court (sand)
- Walking paths
- Recreation programs for youth and seniors



Where are the recreational amenities?

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- Park Classifications
 - Tot Lots
 - Mini Parks
 - Neighborhood Park
 - Community Park
 - Regional Park
 - Sports Complex
 - Special Use Facilities (Skate Park, Golf Course)



Mini Parks/Pocket Parks

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- Riverview Park
- Maple Court Park
- Community Garden
- Knox Park

- Size: 1-3 acres
- Size and location is determined by the availability of land.



Neighborhood Parks

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- Centennial Park
- McNally Park
- Pan-American Park
- Rotary Park

- Size: 5-20 acres
- Service area: ½ mile radius



Community Parks

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- Lions Town and Country Park
- Size: 20-50 acres
- Service area: within 1-3 miles of every residence



Sports Complex/Playfield

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- Madera Sunrise Rotary Sports Complex
- Size: 10-20 acres

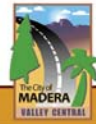


Linear Parks

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- Cleveland – Granada Park
- Clinton Park
- Riverside Park
- Sharon Avenue Trail



Regional Park

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- Size: minimum 50 acres and optimally 250-500 acres
- Service criteria: 5 acres for 1,000 people
- Currently no regional park in or near the City



Does the existing system meet your needs?

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- General plan goal of 3 acres per 1,000 residents
 - The reality: 2.40 acres per 1,000
 - Deficiency: 30 acres to serve EXISTING population
- Existing Park Classifications do not consider function of many parks and should be updated to address Vision 2025



Madera's Future Park & Recreation System

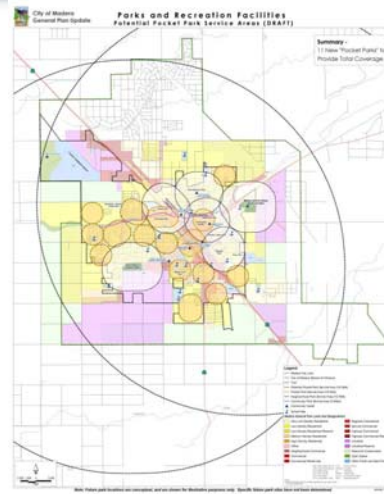
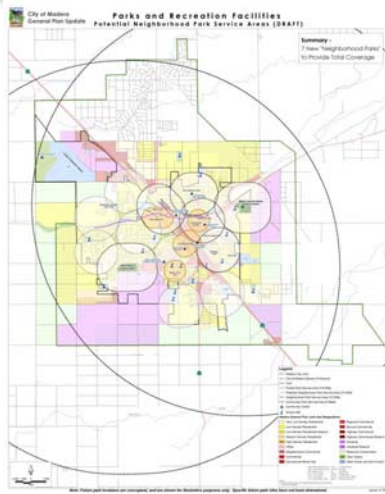
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- How does Madera meet the existing parkland deficiency?
- Vision 2025 Parks system would have
 - Parks in every neighborhood
 - Regional Park
 - Trails
 - Open Space



Vision 2025 – Conceptual Park Buildout

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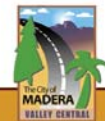


Madera's Future Park & Recreation System

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When you visualize the parks system in Madera 2025, what do you see?



Madera's Future Park & Recreation System

MADERA GENERAL PLAN UPDATE

- When you visualize the parks system in Madera 2025, which of the following do you want to see? Which are most important? Least important?
 - More Mini-Parks/Pocket Parks?
 - More Neighborhood parks?
 - New community park(s)?
 - A regional park?
 - A trail system that connects parks, neighborhoods, and schools?
 - More soccer fields, swimming pools, playgrounds, or other new facilities?



Madera's Future Park & Recreation System

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- If the City could only afford limited expansions to the existing park and recreation system, what is your top choice? Top 2 choices? Top 3 choices?
 - New or upgraded recreation facilities in existing parks
 - Development of new mini-parks and neighborhood parks
 - New recreation programming for all users
 - New recreation programming for youth
 - New recreation programming for seniors
 - Expansions to the Fresno River Trail



Madera's Future Park & Recreation System

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- How should the City address providing parks in underserved areas? What should be the priority?
 - Joint-Use Agreement with Schools?
 - Joint-Use Agreements with other public or private providers?
 - Acquisition of parcels in the urban area for new parks?
 - Private sponsorship of facilities?



Madera's Future Park & Recreation System

MADERA GENERAL PLAN UPDATE

- How do trails and linear parks fit into the parks system?
 - Are they as important as parks to meet the City's needs for park and open space?
 - Less important?



Public Comment

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What's Next for the Master Plan?

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- Existing Conditions Report
- Needs Assessment
- Finance & Funding Plan
- Implementation Plan
- Policies and Programs
- Public Workshop
- Draft Parks & Recreation Master Plan to Advisory Bodies
- Final PRMP



Parks, Trails and Open Space Element

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- Draft Policies for Steering Committee and public review
- Public workshop



Upcoming Meetings

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- **NEXT MEETING: February 25th, 2008:**
 - Sustainability for Madera
- March 31st: Land Use
- April 28th: Circulation
- May 26th: Housing
- June 30th: Conservation
- July 28th: Health and Safety
- August 25th: Community Character and Community Design

