



Planning Department

FOR IMMEDIATE RELEASE:
March 20, 2008

Contact: Andrea Elliott
(916) 361-8384

CITY TO SEEK COMMENTS ON LONG RANGE LAND USE PLAN FOR MADERA AT MARCH GENERAL PLAN MEETING

MADERA, CA – Residents are encouraged to attend a General Plan Advisory Committee meeting where the Land Use Element will be the primary topic. The focus of the discussion will be on how a new “building blocks” concept will be used to begin shaping land use patterns, helping to make Madera more livable and walkable by encouraging all parts of the city to have gathering places, shopping, and other amenities. The meeting will be held at the Frank Bergon Senior Center, March 31 at 6:30 p.m.

The creation of more livable neighborhoods makes Land Use an important element of the General Plan Update, as it may significantly change quality of life in the City. Participating in this meeting is a great way for residents to learn about land use, and to provide input on features that should be provided in various parts of the City. The Land Use Element of the General Plan will also address walkability, infill development, future growth, and jobs-housing balance. All of the issues to be addressed at the meeting are based on the City’s Vision 2025 plan and public input at other General Plan meetings.

General Plan Update Meeting Land Use Element: Building Blocks, Walkability, Infill Development, Future Growth, Jobs-Housing Balance

Monday, March 31 at 6:30 p.m.
Frank A. Bergon Senior Center
238 S. D Street
Madera, CA 93638

For additional information please visit our Web site at www.maderageneralplan.com.

About the Madera General Plan Update

The General Plan Update began on November 26, 2007 when the City of Madera launched its first Public Advisory Committee meeting. As the first update in 15 years, it is a catalyst for addressing the ideas and aspirations valued by the community for the Vision 2025 Plan.

The community is an integral factor in planning and shaping Madera’s future. By sharing your ideas, we collectively create a vision desired by us all.

Additional public meetings and workshops will take place over the next several months in various locations throughout the City where topics of discussion will address housing, community design, noise and conservation. A complete listing of future meetings and topics is available at www.maderageneralplan.com

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