



Planning Department

FOR IMMEDIATE RELEASE:
October 15, 2008

Contact: Andrea Elliott
(916) 361-8384

LAND USE AND CIRCULATION ELEMENTS TO BE ROLLED OUT AT OCTOBER 27 GENERAL PLAN MEETING

MADERA, CA – Residents are invited to attend the upcoming public meeting to review and comment on detailed goals, policies and action plans in the draft Land Use and Circulation and Infrastructure elements of the City of Madera General Plan. The General Plan Public Advisory Committee meeting will be held at the Frank Bergon Senior Center Monday, October 27, at 6:30 p.m. The meeting will include a presentation of both draft elements of the General Plan Update and allow for public comment.

The Land Use Element is what people typically think of when they think of the “Plan” for the City. The land use designations in this Element define areas for housing, business, industry, open space, recreation, education and other public services. It implements the goals of Vision 2025 through compact, walkable neighborhoods with a mix of housing as well as pedestrian friendly places where people go to gather, shop, and be entertained.

The Circulation and Infrastructure Element addresses how people and goods get around Madera. Similar to the draft Land Use Element, this element will also serve to implement Vision 2025 by calling for the creation of walkable neighborhoods, a viable transit system that connects all parts of the City, and an extensive, complete, and interconnected pedestrian and bicycle network.

Participation at this meeting provides an important opportunity for residents to express their opinions and contribute feedback that will be helpful in shaping Madera’s future.

General Plan Update Meeting Draft Land Use and Circulation Elements

Monday, October 27th at 6:30 p.m.
Frank A. Bergon Senior Center
238 S. “D” Street
Madera, CA 93638

For additional information, please visit our Web site at www.maderageneralplan.com.

About the Madera General Plan Update

The General Plan Update began on November 26, 2007, when the City of Madera held its first Steering Committee meeting. As the first update in 15 years, the General Plan is a catalyst for implementing the ideas and aspirations as reflected in the City's Vision 2025 Plan.

The community plays an important role in planning and shaping Madera's future. By sharing your ideas, we create a vision for Madera.

Public meetings and workshops on the General Plan will take place over the next two years. Other draft elements of the General Plan will be released over the next several months for public review and comment. A complete listing of future meetings and topics is available at www.maderageneralplan.com.

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