



Planning Department

FOR IMMEDIATE RELEASE:
August 17, 2009

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GENERAL PLAN TO BE PRESENTED AT AUGUST 24 PLANNING COMMISSION MEETING

MADERA, CA – Residents are encouraged to attend the upcoming Madera Planning Commission meeting in the Madera City Council Chambers at City Hall on August 24, 2009, at 6:30 p.m. to take part in a public hearing that marks the beginning of the approval process for the City's updated General Plan.

The Planning Commission will review the proposed comprehensive General Plan Update, which will revise all of the sections of the City's current General Plan. The proposed General Plan Update is the result of extensive public input over the past four years, starting with the Vision 2025 community visioning process. The Planning Commission will receive public testimony and conduct a public hearing before making a recommendation to the City Council on the General Plan and its accompanying Final Environmental Impact Report (EIR).

The proposed General Plan Update was released for public review on April 29, 2009. A Final EIR analyzing impacts of the proposed General Plan Update has been prepared in accordance with the California Environmental Quality Act (CEQA) and related guidelines. The Final EIR consists of the April 2009 Draft EIR and General Plan Update comments received during a 60-day public comment period, responses to those comments, required changes to the text of the Draft EIR and an expanded summary table.

Following the public testimony, the Planning Commission will conduct its deliberations. The Planning Commission will be requested to make a formal recommendation to the City Council on both the General Plan Update and the Final EIR.

Your participation and input will help ensure that the Madera General Plan Update and EIR will be a positive framework for future development.

**Madera Planning Commission Meeting
Presentation and Public Hearing for the General Plan Update and Final EIR**
Monday, August 24, 2009, 6:30 p.m.
Madera City Hall, City Council Chambers
205 West Fourth Street
Madera, CA 93637

For additional information, please visit our Web site at www.maderageneralplan.com.

About the Madera General Plan Update

The General Plan Update began on November 26, 2007, when the City of Madera held its first Steering Committee meeting. As the first update in 15 years, the General Plan is a catalyst for implementing the ideas and aspirations as reflected in the City's Vision 2025 Plan. The community plays an important role in planning and shaping Madera's future. By sharing your ideas, we create a vision for Madera.

Public meetings and workshops on the General Plan have been held over the past year and a half. A listing of documents, meetings and topics is available at www.maderageneralplan.com.

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